

9 neat ways to save

Dusk or Dawn



Water your garden before 10am and after 3pm

Trigger Up



Fit a trigger nozzle to all hand-held hoses

Raining? Tank it



Install a rainwater tank. Rebates can save you \$

Fix the Drip



Fix dripping taps. Check toilet leaks with food dye in the cistern

Wash Wisely



Wash vehicles on the lawn. Use a bucket

Taps off, Plug in



When brushing your teeth or rinsing dishes and food

Recycle, Re-use



Connect to recycled water for garden, toilets and laundry use

Line up the Stars



Choose water efficient appliances. More stars = more savings

Shower Smart



Install a water saving shower head. Short showers, 1-4 minutes

Download your Water Score Card to record your daily water use at:
www.rous.nsw.gov.au/160LitreChallenge

Instagram @160litrechallenge



Designed locally. Printed locally by Lismore City Printery.

Terms and Conditions

By entering the Competition (the 160 Litre Challenge), you agree to these Terms and Conditions. Rous County Council is the organiser of the Competition. Ballina Shire Council, Byron Shire Council, Lismore City Council and Richmond Valley Council will promote the competition on behalf of Rous County Council (as 'Participating Councils').

Eligibility Entry is limited to residents who currently reside within the Ballina Shire, Byron Shire, Lismore City or Richmond Valley Council areas of NSW, Australia. Employees and immediate family members of employees of Rous County Council and Participating Councils are ineligible to enter the Competition. If a participant is under the age of 18 years, they are deemed to have obtained the permission of their parent or guardian to enter the Competition in accordance with the Terms and Conditions. Rous County Council may cancel the Competition at any time for any reason. Entry is limited to one per person, community group or school.

Entries Entry to the Competition can be submitted by uploading a photo or video to the entrant's Instagram page with the accompanying hashtag #160litrechallenge AND tag @160LitreChallenge; or emailing a link to a photo or video to savewater@rous.nsw.gov.au and providing contact details; or posting a photo or video on a USB stick to 160 Litre Challenge Competition, PO Box 230, LISMORE, NSW 2480 and providing contact details. Instagram entrants must have a public account to enter.

Duration The Competition commences from 9.00am (AEST) on 1 April 2019 and closes 5.00pm (AEST) 31 July 2019. Winning entries will be announced on Monday 12 August 2019.

Judging and Prizes The judging panel will be made up of one representative from Rous County Council and at least one representative from a Participating Council. The competition is a game of skill. Entries are judged on the following set criteria: Innovation of Water Saving (how creative the entry is), Water Saving Potential (how effective the entry is and how easily it may be implemented). Prizes include first prize for each category. Consolation prizes may be awarded for commended entries at the judging panel's discretion. Prizes are not transferable, refundable or exchangeable and cannot be taken as cash. Prizes may be subject to conditions imposed by third party suppliers. Rous County Council reserves the right to offer substitute prizes of equal value if any prize is unavailable for any reason.

Disqualification Rous County Council has the right to disqualify any entrants or entries at its discretion for any reason, including but not limited to, infringing a third party's intellectual property rights, breaching the Terms and Conditions, or providing a non-genuine, inappropriate, incomplete or late entry.

Winner Notification Prize winners will be notified on the platform through which the entry was received (Instagram or email) on Monday 12 August 2019. To claim a prize, winners will be asked to provide suitable identification. Winners' names will be published on the Rous County Council and Participating Council websites, as well as the official 160 Litre Challenge Instagram page on Monday 12 August 2019.

Winners Prize winners consent to being photographed and those images published in promotional materials regarding the 160 Challenge or other Rous County Council and Participating Councils' activities relating to water-saving initiatives.

Unclaimed Prizes If a prize is unclaimed within 30 days of the winner/s being notified, it will be awarded to the entrant who submitted the next best entry in the relevant category (as determined by Rous County Council).

Costs and Expenses Entrants are responsible for all expenses incurred in entering the competition. Any costs and expenses incurred by the entrant in creating and submitting an entry will not be reimbursed under any circumstances.

Intellectual Property Rous County Council reserves the right to reproduce names, photographs, material, comments and feedback provided by entrants in promotional material, including but not limited to its website, brochures and other online channels. All entrants provide Rous County Council a non-exclusive, irrevocable licence to use, copy, store, distribute and edit all entry materials and/or any other materials provided in conjunction with the Competition.

By submitting an entry to Rous County Council for the Competition, each entrant warrants that all elements contained in the entry or other material: **i.** are original to the entrant and fully cleared for use as stated in these Terms and Conditions; **ii.** do not and will not, in any way, violate or breach any of the terms of any other agreement the entrant may be a party to; **iii.** do not contain defamatory, unlawful, untrue or inaccurate information, infringe or violate any copyright or other right; or contain any matter which the publication of will violate any law; **iv.** are not obscene or likely to cause offence; **v.** are not in any way harmful, intimidating or abusive; **vi.** will not require Rous County Council to pay or incur any sums to any person or entity as a result of Rous County Council use; **vii.** where the entry contains the image, likeness or any identifying characteristic of another person, the entrant has received express consent from those other people to be included in the entry. The entrant indemnifies Rous County Council for any breach of this warranty and for any breach of privacy legislation.

Privacy Any personal information collected in the administration of the competition will be handled in accordance with the Privacy and Personal Information Protection Act 1998 and Rous County Council's Privacy Policy which is available on Council's website.

Disclaimer Except for any liability that cannot be excluded by law, Rous County Council and the Promoting Councils (including their employees) exclude all liability for any loss (including any damage, claim, injury, cost or expense) which is suffered or incurred by any entrant (including a winner) in connection with the Competition, including, without limitation: (i) any indirect, economic or consequential loss; (ii) any loss arising from the negligence of Rous County Council and associated councils (and any of their personnel); and (iii) any liability for personal injury or death. No responsibility will be taken by Rous County Council or the Promoting Councils for entries ineligible due to technical reasons or any other reason. Rous County Council as the organiser of the Competition is not in any way sponsored, endorsed or administered by, or associated with Instagram or any social media platform. You agree to release Instagram and associated social media platforms from any and all claims and demands arising out of, or in connection with, your participation in the Competition or with any of the prizes offered. You further agree to any rules or guidelines stipulated by the social media platforms relating to the use of the platforms and your participation in the Competition.

General The Competition and these Terms and Conditions shall be governed by and construed in accordance with the laws of the State of NSW. In the event of any dispute regarding the administration, rules, results and all other matters relating to the Competition, all decisions of the judging panel and Rous County Council shall be final and no correspondence or discussion shall be entered into.

Organiser information Rous County Council, A: 218-232 Molesworth Street LISMORE NSW 2480, T: (02) 6623 3800, E: council@rous.nsw.gov.au



CHALLENGE TO SAVE WATER

COMPETITION

Prove you're a water saver and **WIN!**



Wet'n'Wild passes, washing machine or dishwasher to be won!



What is the 160 Litre Challenge?

A water saving challenge to use less than 160 litres of water per person per day.

Northern Rivers residents, on average, use approximately 194 litres of water per person per day.

Challenge your family or housemates over 30 days. Reduce your water use to less than **160 litres per person per day.**

Take the Challenge

STEP 1

Follow the **9 Neat Ways to Save Water.**

STEP 2

Think of new ways to save water.

Follow us on Instagram **@160litrechallenge** for water saving tips.

STEP 3

Photograph or video your water saving ideas.

Enter our competition and prove you're a water saver to **WIN PRIZES!**



Who can enter

Kids and Adults

Take the 160 Litre Challenge and post a photo or video that shows us your most innovative way to reduce personal water use.



Prove you're a water saver and WIN!

What you can win

Kids, under 18

WIN: Double yearly passes to Wet n Wild (valued at \$600) 2x winners, 1x double yearly pass each

Adults, 18 and over

WIN: Water efficient dishwasher OR washing machine (maximum value of \$1500) 1x winner

Consolation prizes!

Household and outdoor water saving devices.

All prizes sponsored by Rous County Council.

Prior to entry, please read the Terms and Conditions available overleaf or on Council's website at www.rous.nsw.gov.au/160LitreChallenge

By entering the Competition, you are agreeing to the Terms and Conditions.

3 easy ways to enter



Post on YOUR Instagram page;

Use hashtag **#160litrechallenge** and Tag us **@160LitreChallenge**

OR



Email us a link to your photo or video;

OR



Post your photo or video to Rous County Council

Online entries

Entry is via Instagram. Post a photo or video to your page of your water saving efforts and use hashtag **#160litrechallenge**. Tag us **@160LitreChallenge** to make sure we receive your entry. Entrants must have a public account to enter. Private accounts can 'Copy Link' and email entry.

Email entries

Email us at **savewater@rous.nsw.gov.au** with a link to your photo (via Dropbox) or video (via Vimeo or YouTube) of your water saving efforts and include your contact details.

Postal entries

Mail your printed photo or video of your water saving efforts on a USB stick to **160 Litre Challenge Competition, PO Box 230, LISMORE, NSW 2480**. Be sure to include your contact details.

Deadline: 31 July, 2019
(5.00pm AEST)