

<b>ROUS WATER POLICY 14.12</b>	Media Interaction		
<b>AREA</b>	Corporate Governance		
<b>OVERVIEW</b>	Provide authorisation for dealing with the media		
<b>AUTHORISED COUNCIL</b>	ROUS	RRCC	FNCW
	22/8/2007	N/A	N/A
<b>REVIEW DATE</b>	Term of Council		
<b>FILE</b>	172	843	1294

## POLICY

### Policy statement

Communication with residents and other water users through the media (whether it be written, spoken or visual) in a cost effective, meaningful, efficient and effective manner is considered an essential element of good public relations.

### Authorisation

In order to ensure that the official Council corporate view is accurately presented to the media, the following persons are authorised to make statements to the media on behalf of Rous Water:

- Chairperson
- General Manager

### Other media contact

Whilst other Councillors are entitled to express an opinion on matters and sign correspondence to the media as a councillor, any views/statements expressed to the media by persons other than those authorised above, are the views of the individual councillor and not that of council. This position should be clearly outlined when expressing such opinion/s in such communication/s.

## PROCEDURES

## LEGISLATION

## RELATED DOCUMENTS

Code of Conduct

## CONTACT OFFICER

General Manager

Secretarial use only		V. 1.0 22/08/2007
Rous Policy No: 14.12	RRCC	FNCW
Authorised Council: 22/08/2007	Authorised Council: N/A	Authorised Council: N/A