

# Fully-funded water efficiency plans

Identify how your business can optimise your water use and save money.

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## What is a water efficiency plan?

A water efficiency plan examines how you currently use water in your business and opportunities to reduce that demand and save you money. A water efficiency plan will include:

- Comparison of your use against similar businesses.
- Identification and prioritisation of cost-effective water efficiency projects.
- Preparation a tailored and specific action plan for implementation.

## How will my business BENEFIT?

- The most cost-effective water efficiency projects will be identified.
- A tailored action plan will provide a straight-forward and strategic approach.
- Your ongoing water, sewer, and trade waste savings will be determined.
- Your return on investment i.e., payback (in years) will be calculated for you.
- The amount that Rous County Council can contribute to your projects will be identified.

## What is involved in developing a water efficiency plan?

When your water efficiency plan is being developed, we will ask you to:

- Organise on-ground staff to be available to show a specialist water consultant or Rous staff member your site.
- Meet with the specialist water consultant/member of staff and provide site specific information including your water consumption and billing history.
- Review the plan and provide feedback. This includes agreeing on a priority water efficiency project to be undertaken and a timeframe for completion.
- Monitor your progress and success so that you can see the savings.

## Is the water efficiency plan FREE for my business?

Water efficiency plans are fully funded. There are additional terms and conditions which can be found on the 'Water efficiency plan rebate application' form.

## It's easy to get started.

1. Contact Rous County Council. Our Water Sustainability Officer will organise to meet with you and find out more about your business and your needs.
2. Rous County Council or a specialist water consultant will undertake a site visit(s) and provide advice and/or prepare a tailored water efficiency plan. The size, scale and complexity of your operations will determine how we deliver advice and prepare any planning.

\* Town water refers to connection to a Rous County Council water source. See terms and conditions on the application form for more details.