

Sustainable Water Partner Application Form

(2017/2018)

Office use only

At Rous County Council, we believe that businesses committed to sustainability and achieving real improvements deserve to be recognised. The Sustainable water partner recognition program provides public acknowledgement of your water saving achievements.

Business details	
Name of business	
ABN	<input type="checkbox"/> Owner of property <input type="checkbox"/> User of property *

* Please attach proof of authority to act on behalf of owner.

Business contact details	
Title <input type="checkbox"/> Mr <input type="checkbox"/> Mrs <input type="checkbox"/> Miss <input type="checkbox"/> Other:	
Given name	Surname
Position	
Email	
Telephone/s	
Business address	
Suburb	Postcode

Application category	
I am applying for	<input type="checkbox"/> Bronze partnership <input type="checkbox"/> Silver partnership <input type="checkbox"/> Gold partnership

Note: See criteria on pages 3-5.

Terms and conditions

General

- The business is participating in the Sustainable Water Partner Program (previously titled the 'Blue and Green Business Program').
- Rous County Council may require that you participate in research and surveys relating to demand management from time to time.
- Information provided in this application, the 'Water saving plan rebate' application form, the "Water saving project rebate" application form and through any research or surveys referred to at 2 above may be used to develop and promote best practice water saving for businesses.

Eligibility

- The business meets the eligibility criteria for the category applied for, and has provided evidence to that effect.
- Rous County Council reserves the right to ask questions, seek clarification or request further evidence in support of this application.

Business participation

- I understand that my business name will be listed on Rous County Council's website as a Sustainable Water Partner; however, this does not mean that Council endorses the business or its products or services in any way.

7. I understand and consent to my business being used as a case study and having photographs taken to promote the success of the program, and other Council activities.

☐ Please tick if you do not consent to clauses 6 and 7.

Rous County Council logo use

8. You may be provided with Rous County Council sustainable water partner program logos for promotional purposes. Use of logos must be in accordance with Rous County Council's 'Logo use guide' (copies available on request).

Liability

9. Rous County Council accepts no liability in respect of any claim, cause of action or loss or damage arising out of, or in connection with the Program and applicants agree to indemnify Council in respect of any such claim or liability.

Privacy statement

By completing and lodging this application form, you agree that you have provided the information in your application voluntarily. The information is being collected by Rous County Council in accordance with the *Privacy and Personal Information Protection Act 1998* and Rous County Council's Privacy management policy. It will be used for purposes related to the administration of the program under which you have applied (being the Sustainable water partner program), including the assessment of the effectiveness of the program. This may involve, for example, disclosing the information in the application (other than your bank details) to contractors engaged by Rous County Council to local councils, or to the State or Federal government.

You should note that it is a condition of the program that businesses may be required to participate in research and surveys relating to demand management. Where you have consented to do so, this information may identify you, your business and your water saving performance and practices. Otherwise, the information will remain de-identified and pooled for research purposes.


Rous County Council agrees to take all reasonable measures to ensure that the personal information collected by it is stored securely. You may access or correct your information by contacting Rous County Council by telephone on (02) 6623 3800 or by writing to: General Manager, Rous County Council, PO Box 230, Lismore, NSW, 2480.


Applicant declaration

I have read, understood and agree to the terms and conditions, including the privacy statement, as set out in this application form and agree that by signing this application I accept those terms and conditions. I declare that all information provided in and with this application form is true and correct at the time of writing.

Name	Position
Signature	Date

Selection criteria

 <p>The logo for Sustainable Water Bronze Partner features a stylized circular emblem with blue and orange waves. Below the emblem, the text 'sustainable water' is written in a blue sans-serif font, and 'BRONZE PARTNER' is written in a smaller, orange sans-serif font.</p>	Criteria and evidence requirements for Bronze partner application	
	<i>Leadership and commitment in water saving</i>	
	Criteria	Evidence requirement
	<p>1. Completed a water saving plan including a water saving action plan or has demonstrated history of ongoing investment in water saving.</p> <p>2. Achieved a measurable reduction in total water consumption and/or water consumption per business activity through water saving projects.</p>	<p><input type="checkbox"/> Documented water saving plan (will depend on scale of business).</p> <p>OR</p> <p><input type="checkbox"/> Can demonstrate a consistent and repeated track record of ongoing measures to improve water saving.</p> <p><input type="checkbox"/> Water meter records show a reduction in total water consumption. Must be able to demonstrate the reduction is associated with water saving project.</p> <p>AND / OR</p> <p><input type="checkbox"/> Combination of water meter records plus records of business activity/production show a decrease in water consumption per unit of business activity/production. Examples of business activity include:</p> <ul style="list-style-type: none"> • School: number of students and staff. • Motel: number of visitors per night. • Food production: per kg of food produced. <p>Must be able to demonstrate the reduction is associated with water saving project.</p>

	Criteria and evidence requirements for Silver partner application	
	Leadership and commitment	
	Criteria	Evidence requirement
	Note: the business must satisfy three of the four criteria to be recognised as a 'Silver' partner. Criteria 1 is mandatory.	
	1. Have been recognised as a 'Bronze' partner in the Sustainable water partner program.	
	2. Business has a sustainability vision, policy or goals documented including those relating to water.	<input type="checkbox"/> Documented vision, mission, policy or goals document. AND <input type="checkbox"/> Must include policy or goals in relation to water management.
	3. Business owner and/or senior management actively supports water saving action plan and has an active role in overseeing water saving.	<input type="checkbox"/> Business owner and/or senior management have endorsed the water saving action plan and are actively involved in overseeing water saving. This may be demonstrated by: <ul style="list-style-type: none"> • Budget allocation / commitment to water saving projects. • Regular reports to management relating to water consumption and / or water saving initiatives. • Regular reports to management relating to progress of water saving initiatives. • Management can demonstrate knowledge of water consumption and / or efficiency projects.
	4. Has a water saving target (both total water consumption and / or consumption per business activity) and can demonstrate working towards achievement of target.	<input type="checkbox"/> Can demonstrate a documented target (either total water consumption and / or consumption per business activity) either in water saving action plan or other record. AND <input type="checkbox"/> Can demonstrate activity towards achievement of target or reporting against target.



Criteria and evidence requirements for Gold partner application

Ongoing implementation of water saving actions and / engagement

Criteria

Evidence requirement

Note: the business must satisfy four of the six criteria to be recognised as a 'Gold' partner. Criteria 1 is mandatory.

1. Participation in 'Silver' partner program.

2. Business can demonstrate achievement of industry best practice water consumption.

☐ Has provided information on documented industry best practice water consumption / efficiency for their sector.

AND / OR

☐ Can demonstrate a total water consumption or consumption / business activity in accordance with industry best practice.

3. Has a nominated manager and / or staff member who monitors water consumption and can demonstrate ongoing monitoring of water consumption against production / business activity.

☐ Can demonstrate that water consumption records are kept (independent to retention for finance purposes).

AND /OR

☐ Records are kept for productivity / business activity units.

AND

☐ Some analysis of water consumption over time is undertaken including understanding key influences on water consumption.

4. Demonstrated initiative to educate and engage staff in water saving projects and / or water saving behaviour.

☐ Can be demonstrated through:

- Education materials and / or programs.
- Training provided to staff.

5. Demonstrated initiative to educate and engage customers / clients in water saving projects and / or water saving behaviour.

☐ Can be demonstrated through interpretive / education materials and / or programs.

6. Has a demonstrated system where staff / clients can provide feedback on how to achieve better water saving.

☐ Can demonstrate that a system exists for staff or clients to provide feedback on water saving.

AND

☐ Demonstrated follow up of feedback.